

### 2023 IMPACT REPORT

## Dear Pratt Fine Arts Community,

The following Impact Report reflects numbers from our 2023 fiscal year (September 2022-August 2023), showcasing data that is, no doubt, important for understanding what we do. Yet, as anyone who is involved with Pratt or has taken a class here knows, making art requires both quantitative and qualitative information. One must visit campus to appreciate the full spectrum of curiosity, creativity, joy—and ultimately—the transformation of materials, self, and community that takes place here.

Like many art organizations in Seattle and across the country, we recalibrated this past year and began to understand where we need to go in the postpandemic landscape within a community of new ideas, leadership and energy. This work includes:

- deepening the relationships with our geographical community through programs and neighborhood engagement
- working across departments to understand where and how we can improve communications and build our studios up
- equipping staff, instructors, and our Board of Trustees through understanding leadership styles, appreciation, and professional development
- honoring artists who have grown their practice at Pratt
- increasing our commitment to access through physical changes to our space
- undergoing strategic planning through a community-led process

We know our campus holds the potential to strengthen artistic dynamism—for everyone. Our big investigation in fiscal year 2024 is how Pratt can show up in our various communities in this new era to include new students, new artists, and new community members to our campus, while amplifying our mission of providing access to artmaking for all.

With Gratitude,

Jessica Borusky, Executive Director



#### Below are highlights from FY2023, September 1, 2022 – August 31, 2023.



## **Artistic Explorations**

4,000+ Students served

Master Artists classes

Study Abroad programs



\$623,000

awarded to students and artists for classes, programs, and studio resources

# \$20K+

in free events and educational activities through the wood studio, flameworking, Master Artist demos and lecture series

#### **FREE**

Veteran's Day classes, teen courses, and pay-what-you-can youth classes



**Employment** 

100+ teaching artists employed





## **Community Connections**

free public lectures, panels, and meet-ups offered

Continued partnerships within the Central District, K-12 schools, other non-profit organizations, greater Seattle community, Puget Sound region, nationally, and globally, including community programs with Refract, Seattle Design Festival, and Artists of Color Expo and Symposium (ACES) in partnership with Shunpike and Langston Hughes Performing Arts Center

We are in the process of creating our community-informed Strategic Plan that will take us into our 50th Anniversary in 2026

2023 Annual Fine Art Auction

138 participating artists

\$644,000 in revenue