



Your artist is inside
1902 South Main Street
Seattle, WA 98144-2206
T: (206) 328-2200
F: (206) 328-1260
www.pratt.org

Pratt's Holiday Art Sale Returns Online November 23 – December 18

11/18/2020

For Immediate Release

November 18, 2020

**Contact: Angela Brown, Marketing and Communications Director,
abrown@pratt.org**

Dozens of Local PNW Artists Featured in Online Art Sale benefiting Pratt Fine Arts Center's Creative Resilience Campaign

SEATTLE, WASH – Pratt's Holiday Art Sale will take place online from Monday, November 23 – Friday, December 18 at pratt.org/shop. The virtual art sale brings back a long tradition of Pratt hosting a holiday art sale at its Central Area location outside of Pratt Park.

The sale will feature dozens of local artists and offer a multitude of creative collections to choose from for the gifting season including handcrafted artisan works in drawing, painting, photography, print, wood, jewelry, metal and sculpture, glass, home goods, garden décor, handbags, textiles and wearables, body products, greeting cards and stationery, and holiday-themed gifts.

By purchasing gifts directly from local sellers through the Pratt Holiday Art Sale this year you can support both local artists and Pratt's arts programs.

"It is critical that we show up for local artists right now, many of whom have relied on in-person holiday art sales and craft shows that have been cancelled due to COVID. We are thrilled to be able to provide shoppers with the opportunity to buy direct from local artists, and artists the opportunity to expand their business through a Pratt-hosted, online platform," says Pratt Executive Director Steve Galatro.

The online art sale will feature artworks by over 75 local artists. Jeweler and metalsmith of Sorrisetti Designs Anne Randall says, "I'm excited to try out an online sales platform that comes with great Pratt artist support and encouragement. It was super easy to set up, and the Pratt staff is only a few clicks away from whatever help was needed. It gave me the boost I needed to explore this, and I'm hoping it creates a kind of online community with much of the fun and frenzy of Pratt's traditional Holiday Art Sale! I can't wait to participate as an artist...and as a customer!"

Pratt's Holiday Art Sale will be open to the public online through December 18th and can be accessed by visiting Pratt's website www.pratt.org/shop starting November 23rd. Through a separate Pratt hosted online art shop it will be possible to purchase from multiple artists who you can directly communicate with as needed about your purchase. Keeping COVID-19 precautions in mind direct shipping is a default feature.

A portion of all art sale purchases will benefit Pratt's Creative Resilience Campaign, a critical fundraising effort that aims to ensure that Pratt's vital programs may contribute to a community-wide rejuvenation and to secure the long-term health of the Center itself. The opportunity to add on donations to purchases or buy electronic art sale gift cards is available.

ABOUT PRATT

Pratt Fine Arts Center instructs 4,300 students a year in a multi-disciplinary community art center in Pratt Park in Seattle's Central Area. Named after civil rights activist Edwin T. Pratt, the organization's mission is to foster a creative, inclusive art-making community, providing access to quality education and professionally equipped studios for everyone. Pratt's programs promote the joy and transformative power of art and actively support the development of visual artists.

Pratt Fine Arts Center offers classes for all skill levels and abilities. It is the only facility in the Northwest where absolute beginners and established professional artists work side-by-side creating art in glass, sculpture, jewelry and metalsmithing, wood, painting, drawing and printmaking. Pratt provides affordable studios with unparalleled state-of-the-art equipment and professional artist instruction to create an environment where students learn and create.

###