



**KALEIDOSCOPE**  
PRATT 2026 FINE ART AUCTION  
BECOME A SPONSOR OR ADVERTISER

### About Pratt Fine Arts Center's 2026 Fine Art Auction

On **Saturday, May 9**, as **Pratt celebrates its 50-year legacy of community and craft**, over 400 artists, art collectors, and influential cultural, civic, and business leaders will gather at Fisher Pavilion in the heart of Seattle Center for an evening of imaginative art, fine fare, and luscious libations. Guests will explore a vibrant, salon-style **Art Sale** featuring original works, before enjoying dinner and a **Live Auction** of thoughtfully curated fine art and art-inspired experiences donated by artists from the Pacific Northwest and beyond. Following dinner, the festivities continue with an **After Party** celebration. Pratt will also present an online **Silent Auction** featuring an abundance of intriguing works. **Join us to experience the transformative power of art and collect extraordinary pieces.** Event proceeds support our year-round visual arts programming.

### About Pratt Fine Arts Center

Pratt is a unique multidisciplinary visual arts resource providing education and instruction, community programs, and professionally equipped artmaking facilities. Since 1976, Pratt has brought together artists, learners, and makers to share skills, ideas, and creative practice. Pratt serves as a lasting tribute to Edwin T. Pratt, a civil rights leader who championed equal access to housing and educational opportunities for all. We honor his memory by making art education accessible for people of all ages, backgrounds, and skill levels.

### Our Primary Program Activities

**Adult Classes & Workshops:** over 700 subsidized classes and workshops annually across 14 studios, including glass arts, sculpture, stonecarving, jewelry/metalsmithing, drawing, painting, printmaking, blacksmithing, welding, woodworking, and more for adults at all skill levels;

**Youth Programs:** free, pay-what-you-can, and low-cost opportunities to explore creativity for hundreds of youth and teens, including many from underserved Seattle communities;

**Scholarships & Tuition Assistance:** merit- and need-based scholarships and tuition assistance opportunities for all ages in every visual arts discipline;

**Studio Access:** affordable, professionally-equipped studio space for over 300 practicing artists;

**Free Artist Talks, Exhibitions, and Events:** free access to the visual arts for over 20,000 community members each year through our artist lectures, exhibitions, demonstrations, and events.

### Sponsorship Opportunities

As an exclusive event sponsor, your company will be highly visible to all of our guests and recognized for your support of Pratt and the visual arts. To reserve your sponsorship, contact Grant & Sponsorship Manager Julie Custer at [jcuster@pratt.org](mailto:jcuster@pratt.org) or (206) 774-7901.





2026 Fine Art Auction: KALEIDOSCOPE

Saturday, May 9, 2026

SPONSORSHIP OPPORTUNITIES

## 2026 Auction: Sponsorship Levels & Benefits



### PRESENTING SPONSOR **\$25,000+**

- **Premium Table for 10** at auction
- **VIP guest experience**, including valet parking and special gifts
- **Full-page advertisement** in the auction catalog
- **Prominent recognition across auction marketing and event materials**, including:
  - Logo and link on the pratt.org event page
  - Logo inclusion in auction e-newsletters
  - Full recognition in auction catalog sponsor listings
  - Logo on jumbo screens during the event
  - Verbal recognition during the stage program
  - Logo placement at the auction entrance and on table signage
- **Exclusive Art Party for up to 25 guests in Pratt's Studios**  
Treat your guests to a hands-on art screenprinting experience led by a professional teaching artist. Includes instruction, materials, equipment, and light refreshments. Event to be scheduled by December 2026.



### VISIONARY SPONSOR **\$10,000**

- **Preferred table for 10** at auction
- **VIP guest experience**, including valet parking and special gifts
- **Full-page advertisement** in the auction catalog
- **Recognition across marketing and event materials**, including:
  - Logo and link on the pratt.org event page
  - Logo inclusion in auction e-newsletters
  - Logo and listing in auction catalog sponsor section
  - Logo on jumbo screens during the event
  - Recognition during the stage program
  - Logo on table signage at your table



### COLLABORATING SPONSOR **\$5,000**

- **Table for 10** at auction
- **VIP guest experience**, including valet parking and special gifts
- **Half-page advertisement** in the auction catalog
- **Recognition in marketing and event materials**, including:
  - Logo and link on the pratt.org event page
  - Logo inclusion in auction e-newsletters
  - Listing in auction catalog sponsor section
  - Logo on jumbo screens during the event
  - Logo on table signage at your table



### CONTRIBUTING SPONSOR **\$3,500**

- **Four tickets** to the auction
- **VIP guest experience**, including valet parking and special gifts
- **Quarter-page advertisement** in the auction catalog
- **Recognition in marketing and event materials**, including:
  - Name listing on the pratt.org event page
  - Name inclusion in auction e-newsletters
  - Listing in the auction catalog sponsor section
  - Name on jumbo screens during the event



### ARTIST SPONSOR **\$1,000**

**Underwrite the cost for 10 donating artists to attend the auction After Party celebration.**

Purchase in addition to your own admission OR support artists if you are unable to attend.

- **Recognition in marketing and event materials**, including:
  - Name listing on the pratt.org event page
  - Listing in the auction catalog sponsor section
  - Name on jumbo screens during the event

**DEADLINES:** Reserve your sponsorship by **March 1, 2026**, to receive full benefits, including inclusion in auction catalog and marketing materials. Final ads, logos, and preferred listing names are due by **March 1, 2026**. Sponsor table guest names and entrée preferences are due by **April 1, 2026**.



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**CATALOG ADVERTISING OPPORTUNITIES**

## 2026 Auction: Catalog Advertising Options & Specifications

<b>Ad Size</b>	<b>Width in inches</b>	<b>x</b>	<b>Height in inches</b>	<b>Price</b>
Full Page - Vertical	5.125 <b>w</b>	x	8.25 <b>h</b>	\$1,000
Full Page - <i>Full Bleed</i> Option	6.25 <b>w</b>	x	9.25 <b>h</b> (Trim Size: 6 x 9; Safe Area: 5.25 x 8.25)	\$1,000
Half Page - Horizontal	5.125 <b>w</b>	x	4 <b>h</b>	\$600
Half Page - Vertical	2.4375 <b>w</b>	x	8.25 <b>h</b>	\$600
Quarter Page - Vertical	2.4375 <b>w</b>	x	4 <b>h</b>	\$300

### **File Requirements:**

Preferred ad art format: print-ready PDF

Other acceptable formats: JPEG, TIFF, AI, EPS, or PSD

Raster artwork and linked images should be 300dpi at the size used. Vector art should have all fonts outlined and include any linked files.

4-Color Process printing will be used (CMYK).

### **Copy and Contract Regulation:**

Advertisers are solely responsible for the content and correctness of supplied materials. Pratt Fine Arts Center reserves the right to reject or cancel, up to the day of publication, any ad it deems unsuitable for publication.

Ads submitted with a white background may have a thin border added by Pratt's catalog designer.

### **Ad Submission Information:**

All ads should be submitted in digital format via email.

Send ads to Julie Custer, Grant & Sponsorship Manager, at [jcuster@pratt.org](mailto:jcuster@pratt.org).



**Note:** When submitting your ad via email, please send a separate email message to confirm receipt of image files.

**DEADLINE:** Print-ready advertisements are due on March 1, 2026



2026 Fine Art Auction: **KALEIDOSCOPE**  
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**SPONSOR & ADVERTISER REPLY FORM**

## 2026 Auction: Sponsor & Advertiser Reply Form

- Yes, I would like to become an **EVENT SPONSOR** at the \_\_\_\_\_ level with an investment of \$\_\_\_\_\_.
- I would like to purchase a \_\_\_\_\_-page ad in Pratt's 2026 Fine Art Auction catalog.

### **Preferred EVENT SPONSOR name listing for auction materials:**

(Please print name exactly how it should appear in auction materials.)

### **Contact /Billing Information:**

Company\_\_\_\_\_

Contact Name\_\_\_\_\_

Billing Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone\_\_\_\_\_ Fax\_\_\_\_\_ Email\_\_\_\_\_

### **Payment Method:**

- Check Enclosed  
 Please Send Invoice  
 VISA  MasterCard  American Express  Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Card Security Code \_\_\_\_\_

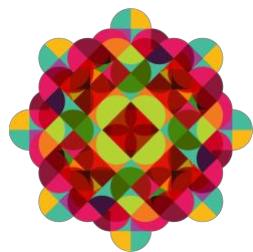
Signature \_\_\_\_\_ Date \_\_\_\_\_

### **Please return completed form by email or mail to:**

Pratt Fine Arts Center  
Attn: Julie Custer  
1902 South Main Street  
Seattle, WA 98144

**Email:** [jcuster@pratt.org](mailto:jcuster@pratt.org)

**Phone:** (206) 774-7901



**Thank you!**